Job Title: Designer, Marketing & Communications
Reports To: Director, Marketing and Communications
Location: North York, ON
Employment Type: 18-Month Contract; Full-Time (35hrs/week); Hybrid: 2 in-office days per week
Compensation: $70,000-$80,000 annually

Terry Fox Foundation

The Terry Fox Foundation stands as one of Canada's most iconic and impactful charitable organizations, rooted in the extraordinary legacy of Terry Fox. In 1980, after losing his leg to osteogenic sarcoma, Terry embarked on the Marathon of Hope—a cross-country run to raise awareness and funds for cancer research. His journey, marked by courage, resilience, and unwavering determination, captured the hearts of Canadians and inspired a nationwide movement.

Although Terry's run was cut short after 143 days when his cancer returned, his dream lives on. Today, the Terry Fox Foundation continues to uphold his vision by funding innovative cancer research and inspiring millions through his story. With over 10,000 annual Terry Fox Runs held in communities across Canada, the Foundation plays a vital role in fostering national unity, promoting health and wellness, and advancing scientific discovery.

For over four decades, the Foundation has united Canadians in the pursuit of a world without cancer. Every donation, every step taken in Terry's name, fuels groundbreaking research and brings hope to millions. Joining the Terry Fox Foundation means becoming part of a legacy that dares the impossible and works every day to make it possible.

About the Role

As our **Designer of Marketing & Communications**, you'll help bring the Terry Fox Foundation's mission to life through compelling visual storytelling and engaging donor experiences. Reporting to the Director, Marketing & Communications, you'll lead the design and production of creative assets that support fundraising, brand awareness, donor engagement, and national campaigns across Canada.

Working closely with teams across Marketing & Communications, Community and School Runs, Philanthropy, Senior Leadership, and the Terry Fox Research Institute, you'll ensure our brand remains inspiring, consistent, and impactful across every touchpoint.

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TERRY FOX
FOUNDATION

What You'll Do

- Play a lead role in the design and production of fundraising, marketing, and stewardship materials, including proposals, presentations, advertisements, brochures, newsletters, signage, social media content, and digital assets.
- Manage the visual design portfolio for Terry Fox Run Community and School programs, supporting staff and volunteers across Canada.
- Develop engaging creative assets for web, email, social media, and digital campaigns.
- Maintain and champion Terry Fox Foundation brand standards across all channels and materials.
- Collaborate with internal stakeholders to bring campaigns, events, and strategic initiatives to life.
- Manage multiple projects simultaneously, guiding work from concept through approval and final production.
- Monitor design trends, digital best practices, and emerging technologies to continuously enhance the Foundation's creative impact.
- Measure and evaluate the effectiveness of creative materials and recommend improvements.

What You'll Bring - Experience & Qualifications

- Degree in Graphic Design, Visual Arts, or a related field, or an equivalent combination of education and experience.
- 5+ years of experience in graphic design, creative services, or a related role.
- Strong portfolio demonstrating excellence across both print and digital design.
- Experience supporting websites, social media platforms, and digital content management systems.
- Advanced skills in Adobe Creative Suite (InDesign, Illustrator, Photoshop, After Effects), Figma, Canva, and Keynote.
- Working knowledge of HTML, CSS, JavaScript, and PHP.
- Strong understanding of print production processes and digital design best practices.
- Excellent written communication and copy-editing skills.

What Makes You Successful

- Highly organized with exceptional attention to detail and project management skills.
- Creative, resourceful, and solutions oriented.
- Able to manage multiple priorities and deadlines in a fast-paced environment.
- Comfortable working independently while collaborating effectively across teams.

- Proactive and self-directed, with the confidence to move projects forward and solve problems.
- Passionate about creating meaningful work that supports a mission-driven organization.
- Committed to maintaining confidentiality, professionalism, and brand excellence.

How to Apply

Your talents, passion, and dedication will help us continue Terry's legacy and make a lasting impact in the lives of so many.

To begin a meaningful new journey with us, please submit a cover letter and resume to careers@terryfox.org.

We are dedicated to employment equity, and we value diversity in the workplace. If you require any accommodation during the recruitment process, please reach out to us. To be considered for this position, applicants must be legally eligible to work in Canada at the time of application. The Terry Fox Foundation is unable to support work permit or immigration applications for this role. Employment is contingent upon the Foundation's receipt of all required documentation.

While we thank all applicants for their interest, only those selected to move forward in our screening process will be contacted.