Financial Statements March 31, 2021



## Independent auditor's report

To the Board of Directors of The Terry Fox Foundation

## Our qualified opinion

In our opinion, except for the possible effects of the matter described in the *Basis for qualified opinion* section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of The Terry Fox Foundation (the Foundation) as at March 31, 2021 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

#### What we have audited

The Foundation's financial statements comprise:

- the statement of financial position as at March 31, 2021;
- the statement of operations for the year then ended;
- the statement of changes in net assets for the year then ended;
- the statement of cash flows for the year then ended; and
- the notes to the financial statements, which include significant accounting policies and other explanatory information.

### **Basis for qualified opinion**

In common with many not-for-profit organizations, the Foundation derives revenue from cash donations the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of this revenue was limited to the amounts recorded in the records of the Foundation. Therefore, we were not able to determine whether any adjustments might be necessary to annual giving revenue, excess (deficiency) of revenue over expenses/distributions and cash provided by (used in) operating activities for the years ended March 31, 2021 and 2020, current assets as at March 31, 2021 and 2020 and net assets as at the beginning and the end of the years ended March 31, 2021 and 2020. Our audit opinion on the financial statements for the year ended March 31, 2020 was modified accordingly because of the possible effects of this limitation in scope.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.



#### Independence

We are independent of the Foundation in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada. We have fulfilled our other ethical responsibilities in accordance with these requirements.

# Responsibilities of management and those charged with governance for the financial statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Foundation's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Foundation or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Foundation's financial reporting process.

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to
  fraud or error, design and perform audit procedures responsive to those risks, and obtain audit
  evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting
  a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may
  involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control.



- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Foundation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Foundation to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Chartered Professional Accountants

Pricewaterhouse Coopers UP

Vancouver, British Columbia August 19, 2021

Statement of Financial Position As at March 31, 2021

	2021 \$	2020 \$
Assets	·	·
Current assets Cash and cash equivalents (note 3) International funds held on behalf of the Foundation Short-term investments (note 4) Merchandise inventory Accounts receivable and other assets (note 5)	10,155,392 1,428,171 23,283,970 234,481 689,157	9,372,493 3,193,281 14,452,265 89,637 611,670
	35,791,171	27,719,346
Long-term investments (note 4)	40,000,000	40,000,000
Capital and intangible assets (note 6)	229,153	306,095
	76,020,324	68,025,441
Liabilities		
Current liabilities Accounts payable and accrued liabilities (note 7)	1,317,932	440,030
Liability for post-retirement benefits (note 9)	72,315	78,075
Deferred contributions (note 10)	165,465	307,869
	1,555,712	825,974
Net Assets Invested in capital assets Internally restricted (note 11) Unrestricted	229,153 40,000,000 34,235,459 74,464,612 76,020,324	306,095 40,000,000 26,893,372 67,199,467 68,025,441

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Commitments (notes 12 and 13)

**Approved by the Board of Directors** 

**Statement of Operations** 

For the year ended March 31, 2021

	2021 \$	2020 \$
Revenue Annual giving		
Canada	18,461,653	24,053,121
International Sale of merchandise	676,934 888,353	1,306,190 950,266
Bequests and memorials	570,948	704,839
Government student grants Royalties	77,448 36,786	71,245 17,154
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	20,712,122	27,102,815
Investment income (loss) and gains (note 4)	8,888,165	(501,976)
	29,600,287	26,600,839
Expenses		
Fundraising (notes 8 and 15)	3,447,331	4,482,733
Administration (note 15) Investment management fee	2,302,789 319,610	2,310,034 306,620
Cost of merchandise sold	511,100	674,756
	6,580,830	7,774,143
Excess of revenue over expenses before distribution of funds	23,019,457	18,826,696
Distribution of funds and other charitable activities		
The Terry Fox Research Institute (note 7)	13,587,043	23,566,010
International cancer research organizations	2,167,269	1,785,043
	15,754,312	25,351,053
Excess (deficiency) of revenue over expenses/distributions	7,265,145	(6,524,357)

Statement of Changes in Net Assets

For the year ended March 31, 2021

	Invested in capital assets \$	Internally restricted \$	Unrestricted \$	Total \$
Balance - March 31, 2020	306,095	40,000,000	26,893,372	67,199,467
Excess (deficiency) of revenue over expenses/distributions Investment in capital assets	(98,327) 21,385	-	7,363,472 (21,385)	7,265,145
Balance - March 31, 2021	229,153	40,000,000	34,235,459	74,464,612
	Invested in capital assets \$	Internally restricted \$	Unrestricted \$	Total \$
Balance – March 31, 2019	capital		<b>Unrestricted</b> \$ 33,396,010	
Balance – March 31, 2019  Deficiency of revenue over expenses/distributions Investment in capital assets	capital assets \$	restricted \$	\$	\$

Statement of Cash Flows

For the year ended March 31, 2021

	2021 \$	2020 \$
Cash provided by (used in)		
Operating activities Excess (deficiency) of revenue over expenses/distributions Items not affecting cash	7,265,145	(6,524,357)
Capital assets – amortization and writeoffs Investment income reinvested Change in unrealized (gain) loss on investments Change in liability for post-retirement benefits	98,327 (6,044,511) (2,785,717) (5,760)	90,408 (2,646,765) 3,313,605 2,736
Changes in non-cash operating working capital	(1,472,516)	(5,764,373)
International funds held on behalf of the Foundation Merchandise inventory Accounts receivable and other assets Accounts payable and accrued liabilities Deferred contributions	1,765,110 (144,844) (77,487) 877,902 (142,404)	793,771 16,900 91,702 90,789 18,748
	805,761	(4,752,463)
Investing activities Net sale of investments Additions to capital assets	(1,477) (21,385)	9,992,958 (68,689)
	(22,862)	9,924,269
Increase in cash and cash equivalents	782,899	5,171,806
Cash and cash equivalents – Beginning of year	9,372,493	4,200,687
Cash and cash equivalents – End of year	10,155,392	9,372,493

Notes to Financial Statements March 31, 2021

#### 1 General

The Terry Fox Foundation (the Foundation) was established in 1988 to maintain the vision and principles of Terry Fox while raising money for innovative cancer research in an annual event known as The Terry Fox Run, The Terry Fox School Run, planned giving, and in memoriam gifts. In recent years' the Foundation has approved annual Terry Fox runs in many countries around the world and provides funding for cancer research in those countries.

The Foundation is a registered charitable organization under the Income Tax Act and, accordingly, is exempt from income taxes.

The Foundation was established as a Trust on May 26, 1988. On March 12, 1993, the Trustees of the Trust caused the incorporation of an entity known as The Terry Fox Foundation under the laws of Canada. On March 31, 1994, the Trustees transferred all assets and operations of the Trust to the new corporation and the corporation assumed the liabilities of the Trust.

The Terry Fox Research Institute (TFRI) oversees the Foundation's cancer research programs and works with various other organizations that specialize in managing cancer research projects. TFRI has a separate board and is not considered a controlled entity and, accordingly, is not consolidated in these financial statements.

In March 2020, the World Health Organization declared a global pandemic related to the coronavirus disease known as COVID-19. Restrictions by Canadian governments regarding travel, business operations and public isolation / quarantine orders had a negative impact on the Foundation's results. As at the date of the financial statements, the primary financial impact on the Foundation's financial position has been a decline in revenue and the receipt of government assistance (note 15).

#### 2 Significant accounting policies

These financial statements have been prepared by management in accordance with Canadian accounting standards for not-for-profit organizations in Part III of the Chartered Professional Accountants of Canada (CPA Canada) Handbook – Accounting. The Foundation's significant accounting policies are as follows.

#### Revenue recognition

The Foundation follows the deferral method of accounting for contributions. Restricted contributions are deferred and recognized as revenue in the period in which the related expenses are incurred or the restrictions are met. Unrestricted contributions are recognized as revenue in the current period, if the amount to be received can be reasonably estimated and collection is reasonably assured.

Revenue from donations, sale of merchandise, royalties, planned giving and in memoriam gifts received in Canada are recorded in the year received or receivable, if the amount to be received can be reasonably estimated and collection is reasonably assured.

Revenue from donations received outside of Canada and used for cancer research in those countries has been combined in these financial statements. The Foundation approves these international activities.

Notes to Financial Statements March 31, 2021

Investment income comprises interest and dividends earned on investments. Fair value changes in investments are recognized separately and comprise realized and unrealized gains and losses on investments.

Interest income on short-term and long-term investments is recorded on an accrual basis.

Government grants are recorded as revenue in the fiscal year that the grants are designated to support and when collection is reasonably assured.

#### **Government assistance**

The Foundation recognizes government assistance where there is a reasonable assurance that the Foundation has met the requirements of the assistance program, and that it will be received. The Foundation recognizes government assistance as a reduction to the related expense that the assistance is intended to offset.

#### Cash and cash equivalents

Cash consists of short-term, highly liquid investments that are subject to insignificant changes in fair value, including cash on hand and deposits with financial institutions that can be withdrawn without prior notice. Cash is carried at cost, which approximates its fair value due to its short-term nature.

#### International funds held on behalf of the Foundation

The mission and vision of Terry Fox transcends beyond Canadian borders as many nations hold events to raise funds in Terry's name to support and promote cancer research in their countries. The Foundation and TFRI collaborate with local charitable organizations and research institutions to identify cancer research projects and programs for funding. International funds held on behalf of the Foundation represent amounts fundraised internationally and are held on behalf of the Foundation by various international organizations and financial institutions.

#### **Distribution of funds**

Research distributions to TFRI support cancer research including translational and discovery projects, research centres and training and the operating costs of managing those research programs. The Foundation recognizes a research distribution expense to TFRI when the transfer of funds has been approved for payment.

The Foundation recognizes international research distribution expenses when an approved research recipient has complied with the conditions of the grant or charitable activities and the Foundation has authorized the release of funds to the grant recipient.

Notes to Financial Statements March 31, 2021

#### **Financial instruments**

Financial instruments are recorded at fair value on initial recognition and subsequently at cost or amortized cost, unless management has elected to carry the instruments at fair value. The Foundation has elected to carry its investments at fair value.

Transaction costs incurred on the acquisition of financial instruments measured subsequently at fair value are expensed as incurred. All other financial instruments are adjusted by transaction costs incurred on acquisition and financing costs, which are amortized using the straight-line method.

#### Investments

Short-term investments include any term deposits, guaranteed investment certificates, treasury bills, bankers' acceptances, income funds, bonds or equities, with a term to maturity more than 90 days and less than one year. Short-term investments are measured at fair value with subsequent changes to fair value recognized as income in the year.

Long-term investments include any term deposits, guaranteed investment certificates, treasury bills, bankers' acceptances, income funds, bonds or equities, with a term to maturity of more than one year or that are related to internally restricted capital where the board intends to hold them for the long term. Long-term investments are measured at fair value with subsequent changes in fair value recognized as income in the year.

#### Capital and intangible assets

Capital and intangible assets are stated at cost, less accumulated amortization. Donated equipment is recorded at fair market value when received. Amortization is provided using the straight-line method and following annual rates:

5 years
5 years
3 years
5 years
5 years

#### Donated goods and services

Donated goods and services are recorded at fair value if they would have otherwise been purchased and if fair value can be determined.

#### **Employee future benefit plans**

The Foundation participates in a registered pension plan as an Affiliated Organization of the Registered Pension Plan for the Employees of the Canadian Cancer Society and Affiliated Organizations. In the past the plan offered both a defined contribution plan and a defined benefit plan.

Notes to Financial Statements March 31, 2021

As of January 1, 2016, the defined benefit provision of the pension plan was closed and no further defined benefit current service contributions were added, only grandfathering existing staff. All new and active members are under the defined contribution provision of the pension plan.

The defined benefit plan provides pensions based on length of service and final average earnings. Retired employees in the plan are eligible for certain post-retirement benefits. The benefits include medical services, life insurance, and extended health care benefits. The cost of these benefits is actuarially determined using the projected benefit method prorated on service and management's best estimate of salary escalation, retirement ages of employees and expected health care costs.

The Foundation's contributions to the defined benefit pension plan and defined contribution plan are expensed when paid. Defined pension benefits and assets are estimated for all members of the plan. The liabilities for the defined benefit plan are unfunded and are not segregated by the entity and therefore no plan assets are reported.

#### Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated to Canadian dollars at the prevailing rates of exchange at the statement of financial position date. Revenue and expenses are translated to Canadian dollars at the exchange rates prevailing on the transaction date. Realized and unrealized exchange gains and losses are included in expenses.

#### Use of estimates

These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations, which require management estimates and assumptions that affect the reported amount of assets and liabilities at the date of the financial statements and reported amounts of revenue and expenses during the reporting period. Significant areas requiring management estimates include accrued liabilities and accrued payroll-related liabilities. Actual results could differ from those estimates.

#### 3 Cash and cash equivalents

At year-end, total cash and cash equivalents of \$10,155,392 (2020 – \$9,372,493) were held primarily to fund operations and anticipated disbursements to TFRI.

Notes to Financial Statements March 31, 2021

## 4 Investments

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	<b>2021</b> \$	2020 \$
Term deposits and GICs Fixed income fund Canadian equities fund Foreign equities fund	530,370 40,857,462 7,848,078 14,048,060	528,892 35,114,550 6,893,728 11,915,095
Total investments	63,283,970	54,452,265
Short-term investments	23,283,970	14,452,265
Long-term investments	40,000,000	40,000,000
Investment income (loss) and gains comprise of the following:		
	<b>2021</b> \$	2020 \$
Interest and dividends Change in unrealized gain on investments Realized gain on investments	2,837,703 2,785,717 3,264,745	2,100,125 (3,313,606) 711,505
	8,888,165	(501,976)
Accounts receivable and other assets		
	2021 \$	2020 \$
Sales tax receivable Prepaid expenses Accounts receivable and other assets	226,174 461,323 1,660	71,664 438,006 102,000
	689,157	611,670

Notes to Financial Statements March 31, 2021

### 6 Capital and intangible assets

			2021	2020
	Cost \$	Accumulated amortization \$	Net \$	Net \$
Furniture and fixture	63,488	39,001	24,487	34,282
Computer equipment	139,361	107,811	31,550	32,616
Leasehold improvements	67,093	36,787	30,306	41,778
Software customization	283,160	140,350	142,810	197,419
	553,102	323,949	229,153	306,095

Amortization for the year amounted to \$98,327 (2020 – \$90,407) and is included in administration expenses.

#### 7 Related party transactions and balances

During the year, the Foundation distributed funds of \$13,587,043 (2020 – \$23,566,010) to TFRI. TFRI then distributed \$12,083,145 (2020 – \$21,877,280) of the total funds received to various institutes for cancer research.

Included in accounts payable and accrued liability is a balance of \$786,813 (2020 – nil) owing to TFRI relating to the transactions noted above.

Information on the distribution is provided in the audited financial statements of TFRI.

The total amount of funding provided to TFRI since its inception in 2007 has been \$206,244,160 (unaudited).

TFRI is a not-for-profit organization incorporated by letters patent to promote, advance and fund scientific research into the diagnosis, treatment and prevention of cancer. The Foundation provides TFRI with certain administrative functions including finance and payroll, at no charge to TFRI.

These transactions are in the normal course of operations and are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

#### 8 Fundraising

Included in fundraising expenses is 1,961,414 (2020 - 2,807,945) paid as remuneration to employees whose principal duties involve fundraising.

Notes to Financial Statements March 31, 2021

#### 9 Employee future benefit plans

The Foundation participates in a registered pension plan with a defined contribution component and a defined benefit component as disclosed in note 2.

#### **Defined contribution component**

The Foundation made employer contributions to the pension plan in the amount of \$192,525 (2020 – \$165,978).

#### **Defined benefit component**

Defined benefit obligations are measured using actuarial valuations prepared for accounting purposes, based on the projected benefit method prorated on service (which incorporates estimates of future salary levels, other cost escalation, retirement ages of employees and other actuarial assumptions). The measurement date of the plan assets and defined obligations is January 31. The Foundation participates in the Canadian Cancer Society and Affiliated Organizations defined benefit pension plan (the Plan). The Plan had an unfunded liability of \$30,358,000 as of January 31, 2021, the date of the last actuarial valuation. The unfunded liability is not allocated to individual employers such as the Foundation, and as such, the share of the liability is not reflected in these financial statements.

The Foundation has 15 employees or retirees eligible under this Plan and made contributions of \$66,804 (2020 – \$69,504).

#### Liability for post-retirement benefits

The Foundation participates in a defined benefit post-retirement plan offered by the Canadian Cancer Society, for the grandfathered employees of the Foundation, prior to January 1, 2016. The liability as allocated to the Foundation was estimated at \$72,315 (2020 – \$78,075). The following assumptions were used:

	<b>2021</b> %	2020 %
Discount rate	2.6	2.6
Salary increases	2.5	2.5
Inflation	2.0	2.0

Notes to Financial Statements March 31, 2021

#### 10 Deferred contributions

Deferred contributions represent unspent funds donated to the Foundation that are restricted for specific purposes or future periods operating expenses as well as funds for capital purposes.

Balance – End of year \$	Amounts recognized as revenue \$	Contributions \$	Balance – Beginning of year \$
165,465	649,530	507,126	307,869

#### 11 Internally restricted net assets

Internally restricted net assets consist of the Research Fund, representing funds received from the Province of BC and the Marathon of Hope Legacy Fund. The funds have been internally restricted by the Board of Directors for future use and are as follows:

	2021 \$	2020 \$
Research Fund Marathon of Hope Legacy Fund	30,000,000 10,000,000	30,000,000 10,000,000
	40,000,000	40,000,000

#### 12 Commitments

Future minimum rental commitments under operating leases on leased premises are as follows:

	\$
2022	336,856
2023	315,833
2024	300,750
2025	295,543
2026 2027	222,290 181,069
2027 2028	181,069 181,069
	1,833,410

In addition, a number of the lease commitments for premises and equipment are typically short-term and are subject to annual renewal.

Notes to Financial Statements March 31, 2021

#### 13 Distribution commitments

The Foundation's single mission is to raise funds for cancer research. As such, it seeks advice and management for its cancer research programs from other organizations.

TFRI was established in 2007 to focus on translational cancer research projects and the Foundation committed to provide TFRI funding for its research programs and operations. TFRI is also developing and managing training and new investigator programs on behalf of the Foundation. In October 2009, TFRI was given the responsibility of overseeing all of the Foundation's cancer research programs, working in collaboration with others who also specialize in managing cancer research projects.

Subject to available funds, the Foundation has committed to fund cancer research programs over the next six years as follows:

		The Terry Fox Research Institute	
	International ©	(research)	Total \$
	\$	Φ	Ψ
2022	718,385	13,686,905	14,405,290
2023	338,885	10,460,025	10,798,910
2024	220,925	8,420,388	8,641,313
2025	99,657	5,782,703	5,882,360
2026	99,657	3,934,017	4,033,674
2027	19,239	2,553,646	2,572,885
	1,496,748	44,837,684	46,334,432

In addition to the research funding, the Foundation has committed to fund the operations for TFRI for 2022 of approximately \$1.5 million. The operations funding commitment is re-evaluated each fiscal year, and funding is approved by the Foundation's Board of Directors.

#### 14 Risk management

• Interest rate risk

The Foundation's fixed income securities are subject to the risk that the values of the investments will fluctuate due to changes in market interest rates. The Foundation mitigates this risk with the advice from their investment advisors whom monitor changes in markets daily and recommend stabilization versus diversification strategies.

Notes to Financial Statements March 31, 2021

#### Market risk and foreign currency risk

The Foundation's foreign equities are subject to the risk that values of the investments will fluctuate due to changes in foreign exchange rates. Returns on the Foundation's investments are subject to risk factors specific to general economic conditions. The market value presents the Foundation's exposure to market/credit risk. The Foundation mitigates this risk by investing in a portfolio that is diversified.

#### Cyber Security Risk

As a result of a past external cyber attack with one of the Foundation's International partners, controls surrounding the transfer of funds internationally are subject to enhanced security checks to mitigate this risk in future.

#### 15 Government assistance

In response to the negative economic impact of COVID-19, various government programs have been announced to provide financial relief to affected businesses. The Foundation determined that it qualified for the Canada Emergency Wage Subsidy (CEWS) under the COVID-19 Economic Response Plan in Canada, receiving \$858,000 (2020 – \$nil) as at March 31, 2021.

#### 16 Comparative figures

Certain comparative figures have been reclassified to conform to the current year's financial statement presentation.