



# TERRY FOX Lesson Plan

---

## Sharing his story with your students

### **Lesson: Poster Creations for Terry Fox Event (Media Literacy)**

**Learning Goal:** To create a variety of advertisements promoting the Terry Fox Run at your school.

#### **Materials/Media:**

- Paper, pencils, markers, paint
- PA system

#### **Instructions:**

1. Present a soda pop can to the class without showing the name. Ask students information about this drink; What it is? Where have they seen it? How is it recognizable?
2. Discuss coming events at school, i.e., the Terry Fox Run. What advertisements have you already seen for it? (Posters, flyers).
3. Discuss how posters catch your attention and list characteristics of a good poster (clear message, picture(s), print (text), event information, etc.).
4. Working independently or with a partner, students used provided materials to create poster advertisements for the Terry Fox Run.

#### **Curriculum Expectations:**

##### *Media Literacy*

- Produce a variety of media texts for specific purposes and audiences, using appropriate forms, conventions, and techniques.



# TERRY FOX Lesson Plan

---

## Sharing his story with your students

### **Lesson: PA Announcements for Terry Fox Event (Language Arts - Media Literacy, Oral Communication)**

**Learning Goal:** To create a variety of advertisements promoting the Terry Fox Run at your school.

#### **Materials/Media:**

- Paper, pencils
- PA system

#### **Instructions:**

##### *Public Service Announcement*

1. Start with a riddle: You hear me at school everyday, but you can not see me. I tell you information, but can not give it to you in person. What am I? (Announcements) Discuss: Why are school announcements important?
2. Discuss coming events at school, i.e., the Terry Fox Run, Intramurals, etc. What announcements have you heard so far?
3. Discuss how announcements catch your attention and list characteristics of a good announcement (clear message, picture(s), print (text), event information, etc.).
4. Working independently or with a partner, students create announcements for the Terry Fox Run.
5. Extension: Allow students to read or perform announcements for the entire school.

#### **Curriculum Expectations:**

##### *Media Literacy*

- Explain how their skills in listening, speaking, reading, and writing help them to make sense of and produce media texts.

##### *Oral Communication*

- Communicate orally in a clear, coherent manner, using appropriate organizing strategies and formats to link and sequence ideas and information.



# TERRY FOX Lesson Plan

---

## Sharing his story with your students

### **Lesson: Live Commercial Creations for Terry Fox Event (Media Literacy)**

**Learning Goal:** To create a variety of advertisements promoting the Terry Fox Run at your school.

#### **Materials/Media:**

- Props (optional)

#### **Instructions:**

*Skits (Live commercials)*

1. Ask students what their favourite commercials are. Discuss what these favourite commercials all have in common. List the characteristics of commercials (e.g., jingle, creative delivery message, etc.).
2. Students work in small groups to create a live commercial (skit) to present to the other classes as promotion of the Terry Fox Run being held at their school.
3. Extension: Allow Students to travel to other classrooms to perform their commercials.

#### **Curriculum Expectations:**

*Media Literacy*

- Explain how their skills in listening, speaking, reading, and writing help them to make sense of and produce media texts.

*Oral Communication*

- Communicate orally in a clear, coherent manner, using appropriate organizing strategies and formats to link and sequence ideas and information.



# TERRY FOX Lesson Plan

---

## Sharing his story with your students

### **Lesson: Provincial Flags (Art, Social Studies)**

**Learning Goal:** To research the flags of each Canadian province and territory and replicate it using a variety of tools and materials.

#### **Materials/Media:**

- Internet, books, maps
- Art materials (e.g., large white paper or fabric, markers, pastels, paint, pencils, etc.)

#### **Instructions:**

1. Hook students in by referring (back) to Terry Fox's plan to run across Canada. Discuss questions such as: Where did he start? What provinces did he run through? Where did he stop? What provinces would have been next on his journey? Where exactly did he want to end?
2. Take a look at a map of Canada. [Chart Terry's route on the map \(click here\)](#).
3. In partners, students research the flag of each province and select one to recreate. Be sure that all provinces and territories are represented.
4. Using chosen art materials.
5. Culminating event: Line the Terry Fox Run path in the school yard with these flags from east to west, and cheer and support the runners.
6. Extension - what is unique to each province? Provincial flowers, birds, etc.

#### **Curriculum Expectations:**

##### *Art*

- Create art works, using a variety of traditional forms and current media technologies, that express feelings, ideas, and issues and that demonstrate an awareness of multiple points of view.



# TERRY FOX Lesson Plan

---

## Sharing his story with your students

### **Lesson: Roving Reporters (Language - Writing, Media)**

**Learning Goal:** To act as a reporter, and an interviewee, during Terry Fox's Marathon of Hope Run in 1980.

#### **Materials/Media:**

- Ipad, phone, or video camera
- Paper, pencil

#### **Instructions:**

1. Watch a live broadcast of a current event on YouTube.
2. Talk about the reporter. Discuss the questions that the reporter asked, how they spoke, where they looked and when.
3. Extension: Allow groups of students to interview staff, students and volunteers during your Terry Fox Event.

#### **Curriculum Expectations:**

##### *Media Literacy*

- Explain how their skills in listening, speaking, reading, and writing help them to make sense of and produce media texts.

##### *Oral Communication*

- Communicate orally in a clear, coherent manner, using appropriate organizing strategies and formats to link and sequence ideas and information.